# **Privacy Policy**

Effective Date: 02/07/2025 Last Updated: 02/07/2025

# 1. Introduction

Welcome to **CEP-Pallets LLC** ("Company," "we," "us," or "our"). Your privacy is important to us, and we are committed to protecting the personal information you provide while using our website, <u>www.ceppallets.com</u>. This Privacy Policy explains how we collect, use, disclose, and safeguard your information in compliance with the **Colorado Privacy Act (CPA)** and other applicable laws.

By accessing or using our Website, you agree to the terms outlined in this Privacy Policy.

# 2. Information We Collect

We may collect the following types of information:

#### A. Personal Information

When you interact with our Website, request a quote, or contact us, we may collect:

- Name
- Email address
- Phone number
- Business name (if applicable)
- Address (if applicable)
- Any information you voluntarily provide

#### **B. Non-Personal Information**

We may also collect non-personal information through automated means, including:

- IP address
- Browser type and version
- Operating system
- Referring website
- Pages visited on our Website
- Date and time of visit

#### 3. How We Use Your Information

We use the collected information to:

- Provide and improve our products and services
- Process and respond to inquiries or requests
- Personalize user experience
- Ensure the security and functionality of our Website
- Comply with legal obligations

We do **not** sell, trade, or rent your personal information to third parties.

### 4. Your Rights Under the Colorado Privacy Act (CPA)

If you are a resident of Colorado, you have specific rights under the CPA, including the right to:

- Access Your Data Request a copy of the personal information we hold about you.
- Correct Inaccurate Data Ask us to update or correct inaccurate information.
- **Delete Your Data** Request the deletion of your personal data, subject to legal and business obligations.
- **Opt-Out of Data Processing** Decline the use of your data for targeted advertising or profiling.

To exercise your rights, please contact us at [Insert Contact Email].

### 5. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to:

- Enhance user experience
- Analyze Website traffic
- Improve our services

You can manage your cookie preferences through your browser settings.

### 6. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, or misuse. However, no internet transmission is 100% secure, and we cannot guarantee absolute security.

### 7. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for their privacy policies or practices. We encourage you to review the privacy policies of any external sites you visit.

#### 8. Children's Privacy

Our Website is not intended for children under the age of 13. We do not knowingly collect personal information from minors. If we become aware of such collection, we will take appropriate steps to delete the information.

### 9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with a revised **"Last Updated"** date. Continued use of our Website after updates constitutes acceptance of the revised policy.

### 10. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights under the **Colorado Privacy Act**, please contact us:

CEP-Pallets LLC Email: <u>customerservice@ceppallets.com</u>

Phone: 720-472-0903